

**You build
the business.**



**brings in
the customers.**



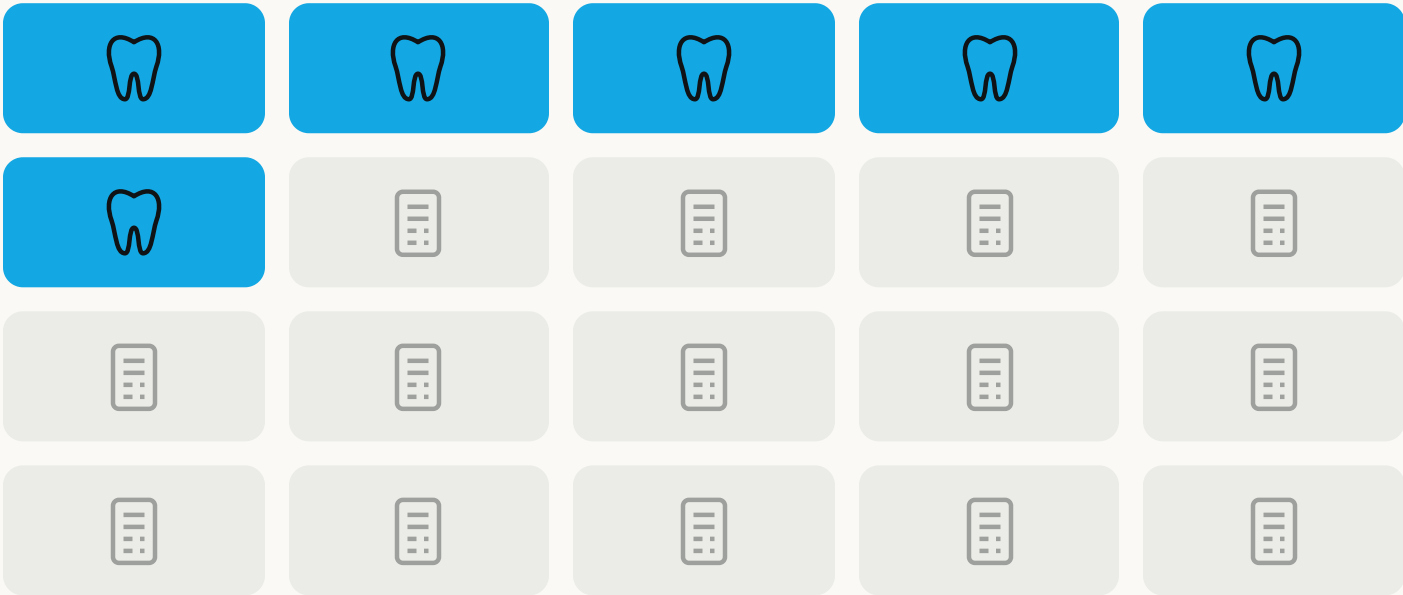
AI Email Marketing
for Small Business.

Meet Jeb.



He built accounting software.

Out of **20 customers**,
6 are dentists.



He wants **100 more dentists** to use his app.

Jeb tells **X** A V I O R to start a campaign.



Jeb

Campaign request

**Find me dentists in Santa Monica and start a campaign.
Let me know when someone replies.**

X A V I O R

I'll prepare a campaign.

48 dentists in Santa Monica

View campaign →

Jeb can use this information to engage with each type of customer differently.

XAVIO R Leads database

30M

entities

6M

email addresses

1M

enriched leads

Growing by hundreds of thousands of entries a day.

And growing.

Every email sent from Jeb is different.

Diana Zinberg, DDS

2 LOCATIONS ↗

Two offices, one financial view

Two offices: Santa Monica and Huntington Park. Could one financial view simplify your bookkeeping? Let's walk your office manager through my AI accounting software.

— Jeb

26th Street Dental

3 DENTISTS ↗

Less admin between appointments

Drs. Pi-Anfruns, Henderson, and Kane share your practice. Who handles the books for the three of you? I'd like to show them my AI accounting software.

— Jeb

Best Natural Smile

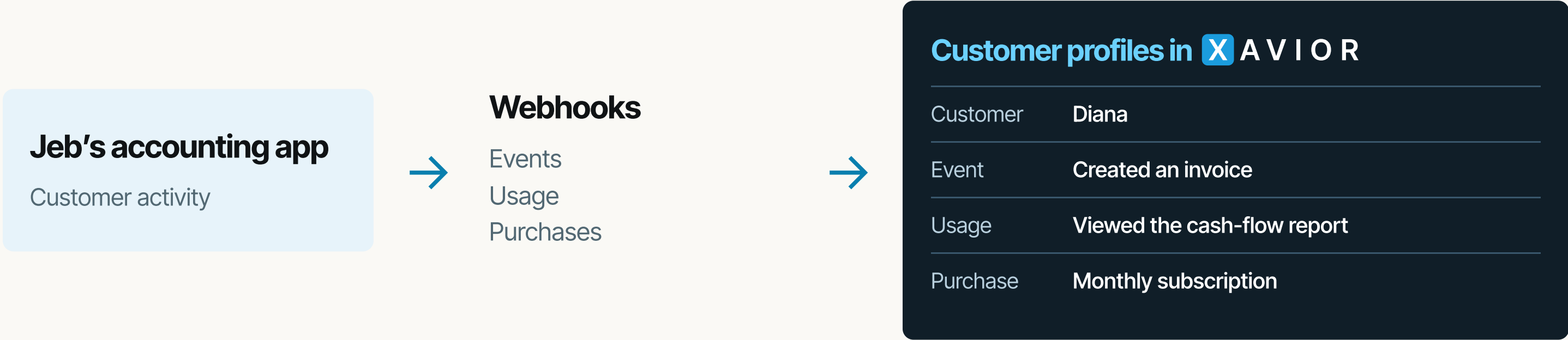
RECURRING MEMBERSHIPS ↗

Simpler books for your Shine Club

Your Shine Club means memberships alongside treatment payments. Would you like a demo focused on membership payments?

— Jeb

A V I O R connects to Jeb's app **and learns from it.**



Jeb's app activity becomes part of each customer's profile.

Now imagine
1 million
more Jobs.

PROPOSED STARTING SUBSCRIPTION

\$29/mo

+ usage credits for research
and prospect acquisition.

As usage grows

More contacts and campaigns.
Additional channels → broader plans.

Pricing hypothesis · to validate

The team.



Ben Sigman

Founder · serial entrepreneur

50,000+

GitHub stars · MemPalace co-creator

Exited an IT consulting company.



Fred Krueger

Cofounder · serial entrepreneur

10 exits · \$500M+

Reported company exit value.

Stanford PhD.



Argo Ovsepyan

Front-end & UX

Builds the **X** AVIOR customer experience.



Robert Capps

Backend engineering

Ex-VP, NuData / Mastercard.
Led global trust & safety, StubHub.

Marketing Automation for Small Business.

Social | SMS | Ads | Acquisition | Retention

Interested in investing or using **X** AVIOR? **Ben@xavior.ai** Ben Sigman · Founder

xavior.ai ↗